

프롤로그. 테슬라 프리몬트 공장에서 출발하기

- 1 <https://www.youtube.com/watch?v=ycPr5-27vSI>
- 2 월터 아이작슨, 《일론 머스크》, 21세기북스, 48장 참고
- 3 <https://ir.tesla.com/press-release/tesla-q4-2017-vehicle-production-and-deliveries>
- 4 <https://ir.tesla.com/press-release/tesla-vehicle-production-deliveries-and-date-financial-results-webcast-fourth-quarter-2023>
- 5 <https://ir.tesla.com/press-release/tesla-q4-2017-vehicle-production-and-deliveries>
- 6 https://www.cncda.org/wp-content/uploads/Cal-Covering-1Q-23_FINAL_051523.pdf
- 7 <https://www.cncda.org/news/california-new-car-dealers-association-releases-second-quarter-2023-auto-outlook/>
- 8 https://www.cncda.org/wp-content/uploads/Cal-Covering-2Q-23_FINAL.pdf
- 9 https://www.marklines.com/en/report/rep2539_202309
- 10 <https://annualreport2020.volkswagenag.com/divisions/volkswagen-group-china.html>

1부. 스페이스X 본사에서 목격한 기적 (2002년)

- 1 <https://developer.nvidia.com/blog/openai-presents-gpt-3-a-175-billion-parameters-language-model/>
- 2 https://youtu.be/2IVQwzFzsBo?si=0qhhAi9FA_TPWw-x
- 3 Wer kriegt die Kurve?: Zeitenwende in der Autoindustrie 참고
- 4 <https://annualreport2019.volkswagenag.com/divisions/brands-and-business-fields.html>
- 5 <https://annualreport2020.volkswagenag.com/divisions/volkswagen-group-china.html>
- 6 <https://www.imf.org/en/News/Articles/2023/07/14/pr23264-germany-imf-executive-board-concludes-2023-article-iv-consultation-with-germany>
- 7 <https://data.worldbank.org/indicator/NE.EXP.GNFS.ZS?locations=DE>
- 8 <https://www.statista.com/statistics/233743/vehicle-sales-in-china/>
- 9 <https://www.reuters.com/business/autos-transportation/volkswagen-wants-cut-2000-jobs-cariad-unit-manager-magazin-2023-10-27/>
- 10 <https://news.yahoo.com/layoffs-vws-cariad-further-delay-213839259.html>
- 11 <https://www.sae.org/blog/sae-j3016-update>
- 12 <https://annualreport2020.volkswagenag.com/divisions/volkswagen-group-china.html>
- 13 <https://carnewschina.com/2024/01/12/top-selling-car-brands-in-2023-in-china-byd-surpassed-volkswagen-and-won-the-championship-for-the-first-time/>
- 14 <https://www.bok.or.kr/portal/bbs/P0000528/view.do?ntId=10079275&menuNo=200434>
- 15 <https://x.com/RationalEtienne/status/1428735694344790020?s=20>
- 16 <https://www.businessinsider.com/elon-musk-running-twitter-like-startup-sleeping-office-argued-coworkers-2023-2>
- 17 <https://www.youtube.com/watch?v=E-squeb0YJA>

- 18 <https://www.youtube.com/watch?v=E-squeb0YJA>
- 19 <https://nypost.com/2022/06/21/who-is-xavier-musk-elon-musks-transgender-child-who-wants-to-change-name/>
- 20 월터 아이작슨, 《일론 머스크》, 56장 머스크의 아이들 참고
- 21 <https://news.sky.com/story/tesla-ceo-elon-musk-sells-all-of-his-seven-homes-after-vow-to-own-no-house-12566747>
- 22 <https://www.dailymail.co.uk/news/article-10775779/Elon-Musks-50k-Texas-home-near-SpaceX-Starbase-revealed.html>
- 23 미치오 카쿠, 《인류의 미래》, 김영사, 프롤로그 참고
- 24 <https://www.socratic-method.com/quote-meanings/steve-jobs-i-want-to-put-a-ding-in-the-universe>
- 25 <https://ntrs.nasa.gov/citations/20200001093>
- 26 <https://twitter.com/SpaceX/status/1745941814165815717>
- 27 <https://www.nasaspaceflight.com/2023/12/falcon-roundup/>
- 28 <팰컨 헤비: 화성을 향하다(MARS: Inside SpaceX)>, 2018 다큐멘터리 참고
- 29 <https://www.youtube.com/watch?v=23GzpbNUyI4>

2부. 테슬라 최초의 전기차 로드스터 (2008년)

- 1 <https://x.com/elonmusk/status/1478557882639470594>
- 2 <https://edition.cnn.com/2021/08/05/business/tesla-snob-white-house-event/index.html>
- 3 월터 아이작슨, 《일론 머스크》 51장 사이버트럭 참고
- 4 <https://www.cnn.com/video/2022/12/01/a-rare-interview-with-teslas-chief-designer-franz-von-holzhausen.html>
- 5 <https://x.com/elonmusk/status/1407077949774442499?s=20>
- 6 <https://finance.yahoo.com/news/tesla-layoffs-execs-leaving-133852528.html>
- 7 <https://ir.tesla.com/press-release/franz-von-holzhausen-joins-tesla-motors-chief-designer>
- 8 <https://www.khanacademy.org/college-careers-more/entrepreneurship2/interviews-entrepreneurs/copy-of-khan-academy-living-room-chats/v/elon-musk>
- 9 https://www.cnn.com/2023/05/25/tesla-elon-musk-ford-jim-farley-ev-twitter-spaces-talk.html?utm_content=Main&utm_medium=Social&utm_source=Twitter
- 10 <https://www.youtube.com/watch?v=E-squeb0YJA>
- 11 https://www.youtube.com/watch?v=bZNL_8bUz6A&t=3759s
- 12 <https://www.bloomberg.com/news/articles/2009-06-24/can-tesla-become-a-real-automaker>
- 13 <https://www.tesla.com/blog/master-plan-part-deux>
- 14 https://www.tesla.com/ko_kr/blog/master-plan-part-deux
- 15 <https://www.bloomberg.com/news/articles/2016-04-21/tesla-changed-cars-forever-now-it-must-deliver>

- 16 <https://www.businessinsider.com/why-electric-carmaker-tesla-motors-is-unlikely-to-succeed-on-its-own-2011-3>
- 17 <https://www.dailymail.co.uk/sciencetech/article-2022648/Sorry-electric-cars-waste-space.html>
- 18 https://www.bls.gov/spotlight/2012/recession/pdf/recession_bls_spotlight.pdf
- 19 https://www.youtube.com/watch?v=xTH3Nm_Ca1g&t=22s
- 20 <https://ir.tesla.com/corporate/jb-straubel>
- 21 <https://www.youtube.com/watch?v=9bBGfn1yrKo>
- 22 애슐리 반스, 《일론 머스크, 미래의 설계자》, 김영사, 제7장 전기로만 움직이는 슈퍼카 참조
- 23 <https://www.businessinsider.in/tech/news/how-a-tiny-prototype-convertible-called-the-tzero-sparked-elon-muskapos-interest-in-making-electric-cars-and-led-to-the-formation-of-tesla/slidelist/77112880.cms>
- 24 <https://www.youtube.com/watch?v=ebIPwXFb7TE&t=363s>
- 25 <https://gizmodo.com.au/2021/04/the-first-tesla-could-have-been-an-electric-scion-xb/>
- 26 <https://finance.yahoo.com/news/how-elon-musk-changed-tesla-173233602.html>
- 27 Lotus Position <https://www.tesla.com/blog/lotus-position>
- 28 월터 아이작슨, 《일론 머스크》, 21세기북스, 21장 로드스터의 탄생 참고
- 29 <https://www.autoblog.com/2006/07/20/tesla-roadster-unveiled-in-santa-monica/>
- 30 <https://www.tesla.com/blog/letter-customers-zeev-drori>

3부. 강렬한 가속감이 인상적인 모델 S (2010년)

- 1 Courtesy of Newspapers.com
- 2 <https://www.iea.org/energy-system/transport/electric-vehicles>
- 3 https://www.youtube.com/watch?v=xTH3Nm_Ca1g
- 4 <https://teslanorth.com/2021/09/03/former-tesla-engineer-explains-model-s-door-handle-mechanics-video/>
- 5 <https://aaronhall.com/insights/elon-musks-visionary-leadership-and-strategies/>
- 6 <https://youtu.be/TDm6Snkle70?si=qBKZ68bjNQprCQhB>
- 7 <https://www.youtube.com/watch?v=VKvLM6MS6WI&t=29s>
- 8 <https://cnevpost.com/2021/07/19/byd-to-push-ota-update-to-han-ev-bringing-huawei-hicar-support/>
- 9 <https://carnewschina.com/2024/01/12/top-selling-car-brands-in-2023-in-china-byd-surpassed-volkswagen-and-won-the-championship-for-the-first-time/>
- 10 <https://cleantechnica.com/2023/03/22/tesla-model-y-2-best-selling-automobile-in-germany/>
- 11 <https://blog.ted.com/elon-musk-talks-twitter-tesla-and-the-future-at-ted2022/>

4부. 미완성의 하이퍼루프 (2013년)

- 1 월터 아이작슨, 《일론 머스크》, 21세기북스, 43장 보링 컴퍼니 참고
- 2 <https://www.weforum.org/organizations/innovusion/>
- 3 <https://autotechinsight.ihsmarkit.com/news/5269126/ces-2023-lidar-specialist-innovusion-to-showcase-automotive-lidar-solutions->
- 4 <https://en.wikipedia.org/wiki/Vactrain>
- 5 https://www.tesla.com/sites/default/files/blog_images/hyperloop-alpha.pdf
- 6 https://www.youtube.com/watch?v=pO_erlXhkDw
- 7 <https://www.youtube.com/watch?v=2p0F82k0tKE>
- 8 <https://www.bea.gov/sites/default/files/2023-12/stgdp3q23.pdf>
- 9 <https://www.youtube.com/watch?v=ZJwGfLE5c5s>
- 10 https://www.youtube.com/watch?v=HfqtkPP2_6M
- 11 <https://www.inverse.com/innovation/hyperloop-horizons>

5부. 매의 날개가 달린 모델 X (2015년)

- 1 <https://sustainabilityreport.mercedes-benz.com/2022/facts-figures/key-figures/key-figures-human-resources.html>
- 2 <https://group.mercedes-benz.com/investors/reports-news/annual-reports/2022/>
- 3 <https://yourstory.com/2023/07/daimlers-investment-saving-tesla>
- 4 월터 아이작슨, 《일론 머스크》, 21세기북스, 31장 참고
- 5 <https://finance.yahoo.com/news/daimler-saved-tesla-paved-way-174343218.html>
- 6 <https://www.zeit.de/mobilitaet/2018-08/fahrverbote-hamburg-bund-diesel-abgaswerte-messungen-stadt>
- 7 <https://www.zeit.de/mobilitaet/2019-01/ieselfahrverbote-umweltzone-stuttgart-abgasnorm-4>
- 8 <https://edition.cnn.com/2021/10/25/investing/tesla-stock-trillion-dollar-market-cap/index.html>
- 9 <https://www.ev-volumes.com/news/global-ev-sales-for-2022/#:~:text=Global%20EV%20Sales%20for%202022,over%202021%20there>
- 10 <https://www.counterpointresearch.com/insights/global-ev-sales-q4-2022/#:~:text=EV%20sales%20during%202022%20were,Seoul%20%E2%80%93%20March%206%2C%202023>
- 11 <https://group.mercedes-benz.com/company/news/sales-2023.html>
- 12 애슐리 반스, 《일론 머스크, 미래의 설계자》, 김영사, 제10장 테슬라의 역습 참고
- 13 https://www.youtube.com/watch?v=mURbzh9t0_0&t=308s
- 14 https://digitalassets.tesla.com/tesla-contents/image/upload/IR/Q4_13_Shareholder_Letter
- 15 <https://www.teslarati.com/tesla-settles-lawsuit-hoerbiger-model-x-falcon-wing-doors/>

- 16 <https://electrek.co/2016/09/27/tesla-settles-in-court-with-supplier-over-the-development-of-the-model-xs-falcon-wing-doors/>
- 17 에드워드 니더마이어, 《루디크러스》, 빈티지하우스, 11. 모델X, 오점을 남기다 참고
- 18 https://digitalassets.tesla.com/tesla-contents/image/upload/IR/TSLA_Update_Letter_2016_4Q
- 19 https://digitalassets.tesla.com/tesla-contents/image/upload/IR/TSLA_Update_Letter_2017-4Q
- 20 에드워드 니더마이어, 《루디크러스》, 빈티지하우스, 11. 모델X, 오점을 남기다 참고
- 21 <https://finance.yahoo.com/news/elon-musk-admits-mistakes-were-224721343.html>
- 22 <https://electrek.co/2021/08/01/tesla-model-s-vs-model-x/>
- 23 <https://www.cnn.com/2019/01/30/elon-musk-says-the-tesla-model-x-is-the-faberge-egg-of-cars.html>

6부. 테슬라의 운명이 걸린 FSD (2016년)

- 1 <https://www.youtube.com/watch?v=ky1Z2klPalw>
- 2 <https://news.yahoo.com/nvidia-voyager-hq-seduces-wfh-130028501.html>
- 3 <https://www.apa.org/monitor/2022/04/cover-science-creativity#:~:text=URL%3A%20https%3A%2F%2Fwww.apa.org%2Fmonitor%2F2022%2F04%2Fcover,100>
- 4 <https://www.dtnpf.com/agriculture/web/ag/equipment/article/2023/04/14/deere-stereo-cameras-half-billion>
- 5 <https://www.sae.org/news/2022/07/deere-advances-in-field-autonomy>
- 6 <https://nwdistrict.ifas.ufl.edu/phag/2022/01/14/friday-feature-john-deere-8r-autonomous-self-driving-tractor/>
- 7 <https://blogs.nvidia.com/blog/nvidia-leads-autonomous-vehicle-report/>
- 8 <https://digitalassets.tesla.com/tesla-contents/image/upload/IR/TSLA-Q1-2024-Update.pdf>
- 9 <https://www.youtube.com/watch?v=9I5rraWJq6E>
- 10 <https://x.com/elonmusk/status/721829237741621248>
- 11 <https://www.freep.com/story/money/cars/2016/07/01/tesla-driver-harry-potter-crash/86596856/>
- 12 <https://www.tesla.com/blog/tragic-loss>
- 13 <https://www.thedrive.com/tech/4410/consumer-reports-calls-out-teslas-autopilot-tesla-doesnt-care>
- 14 <https://www.youtube.com/watch?v=Ucp0TTmvqQE>
- 15 <https://blogs.nvidia.com/blog/tesla-av-training-supercomputer-nvidia-a100-gpus/>
- 16 https://www.youtube.com/watch?v=eOL_rCK59ZI&t=29533s
- 17 <https://blogs.nvidia.com/blog/tesla-av-training-supercomputer-nvidia-a100-gpus/>
- 18 https://en.wikichip.org/wiki/tesla_%28car_company%29/fsd_chip
- 19 <https://www.youtube.com/live/eUEojntzzAk?t=376s>
- 20 <https://www.youtube.com/watch?v=Ucp0TTmvqQE>

- 21 <https://techcrunch.com/2024/02/27/apple-cancels-electric-car-project-titan/>
- 22 <https://appleinsider.com/inside/apple-car>
- 23 <https://www.tesla.com/support/transitioning-tesla-vision>
- 24 <https://twitter.com/elonmusk/status/1380599694154362882>
- 25 <https://www.tesla.com/support/transitioning-tesla-vision>
- 26 <https://www.youtube.com/watch?v=Ucp0TTmvqOE&t=6180s>
- 27 <https://builtin.com/machine-learning/data-labeling>
- 28 <https://www.youtube.com/watch?v=VKvLM6MS6WI&t=24s>
- 29 <https://cariad.technology/de/en/news/stories/ces-2023-cariad-presents-us-software-powerhouse.html>
- 30 Ferdinand Dudenhoffer, Wer kriegt die Kurve?: Zeitenwende in der Autoindustrie(2016) 참고
- 31 <https://youtu.be/sDC3gAA-088?si=PDIsIqamZs2aAAB8>
- 32 <https://www.bloomberg.com/news/videos/2023-12-27/in-2011-tesla-ceo-musk-mocked-chinese-competitor-byd-video>
- 33 https://www.theglobaleconomy.com/South-Korea/Share_of_manufacturing/
- 34 https://www.theglobaleconomy.com/rankings/Share_of_manufacturing/
- 35 <https://ifr.org/news/one-million-robots-work-in-car-industry-worldwide-new-record>
- 36 <https://www.dw.com/en/german-government-at-odds-on-dealing-with-chinese-investors/a-63521619>
- 37 <https://www.iea.org/reports/global-ev-outlook-2023/executive-summary>
- 38 <https://global.chinadaily.com.cn/a/202309/11/WS64fe6828a310d2dce4bb503c.html>
- 39 <https://recruitonomics.com/the-decline-of-car-manufacturing-is-hurting-the-german-economy/>
- 40 <https://www.reuters.com/business/autos-transportation/tesla-ceo-musk-chinese-ev-firms-will-demolish-rivals-without-trade-barriers-2024-01-25/>
- 41 <https://www.youtube.com/watch?v=VKvLM6MS6WI>
- 42 <https://en.byd.com/news/byds-new-blade-battery-set-to-redefine-ev-safety-standards/>

7부. 생산 지옥에서 탄생한 모델 3 (2016년)

- 1 <https://www.gfk.com/insights/map-of-the-month-gfk-consumer-spending-for-vegetarian-meat-substitutes-germany>
- 2 https://www.ey.com/en_us/insights/automotive/mobility-consumer-index-wave-3
- 3 <https://www.cncda.org/wp-content/uploads/Cal-Covering-4Q-23.pdf>
- 4 https://www.youtube.com/watch?v=bZNL_8bUz6A&t=3759s
- 5 <https://www.destatis.de/EN/Themes/Economy/Foreign-Trade/trading-goods.html>
- 6 <https://www.ibtimes.co.uk/elon-musk-predicts-potential-bankruptcy-tesla-rivals-rivian-lucid-1723620>

- 7 <https://seekingalpha.com/article/4415391-why-is-tesla-stock-dropping>
- 8 <https://cleantechnica.com/2018/04/26/the-fascinating-tesla-short-story/>
- 9 팀 하킨스, 《테슬라 전기차 전쟁의 설계자》, 라이온북스, 프롤로그 참고
- 10 <https://techcrunch.com/2022/11/07/musks-56-billion-tesla-pay-deal-goes-to-trial-amid-twitter-overhaul/>
- 11 <https://www.investopedia.com/tesla-investors-vote-on-musk-pay-what-you-need-to-know-8660682>
- 12 <https://www.nasdaq.com/press-release/tesla-releases-results-2024-annual-meeting-stockholders-2024-06-13>
- 13 <https://ir.tesla.com/press-release/tesla-announces-new-long-term-performance-award-elon-musk>
- 14 <https://www.votetesla.com/wp-content/uploads/2024/05/Tesla-Letter-to-Stockholders-May-13-2024.pdf>
- 15 <https://www.youtube.com/watch?v=pIRqB5iqWA8>
- 16 https://www.youtube.com/watch?v=remZ1KMR_Z4&t=4302s
- 17 https://www.youtube.com/watch?v=xTH3Nm_Ca1g&t=22s
- 18 <https://people.com/elon-musks-son-damian-became-vegetarian-at-age-8-to-decrease-carbon-footprint-7968194>
- 19 <https://www.youtube.com/watch?v=9bBGfn1yrKo>
- 20 <https://www.smithsonianmag.com/smart-news/hover-dams-lake-mead-hits-lowest-water-level-1930s-180978022/>
- 21 <https://mead.uslakes.info/level.asp>
- 22 https://www.ipcc.ch/report/ar6/syr/downloads/report/IPCC_AR6_SYR_SPM.pdf
- 23 <https://www.ft.com/content/1cab9637-5135-4da8-b0af-a0b56bab84a5>
- 24 다나카 미치아키, 《2022 누가 자동차 산업을 지배하는가?》, (2019, 한스미디어) 1장 참고
- 25 https://www.sktelecom.com/en/press/press_detail.do?idx=1435¤tPage=1&type=&keyword=
- 26 <https://www.youtube.com/watch?v=YAtLTliqNwg&t=95s>
- 27 <https://www.barrons.com/articles/rivian-ev-stock-nasdaq-100-lucid-977e078d>
- 28 <https://rivian.com/newsroom/article/rivian-releases-fourth-quarter-2023-financial-results>
- 29 <https://youtu.be/G4d5yV2BXdl?si=c6hNUFU5eleRDBXk>
- 30 https://www.youtube.com/watch?v=6fjUeeGDDyM&list=PL7NfRU7h49CudJIAwhgmFb-MYiAREppy_&index=33
- 31 <https://amp.cnn.com/cnn/2024/03/13/business/fisker-stock-dives-on-bankruptcy-report>
- 32 <https://www.youtube.com/watch?v=6xWXRk3yaSw&t=307s>
- 33 <https://investorplace.com/2024/06/fisker-stock-7-things-to-know-as-fisker-files-for-bankruptcy/>
- 34 <https://www.youtube.com/watch?v=YAtLTliqNwg&t=95s>
- 35 <https://ir.tesla.com/press-release/tesla-q4-2017-vehicle-production-and-deliveries>
- 36 <https://www.youtube.com/watch?v=YAtLTliqNwg&t=95s>

- 37 <https://twitter.com/elonmusk/status/984882630947753984>
- 38 <https://twitter.com/elonmusk/status/63917151919777920>
- 39 <https://twitter.com/elonmusk/status/697678962588188672>
- 40 https://digitalassets.tesla.com/tesla-content/image/upload/IR/TSLA_Update_Letter_2016_4Q
- 41 <https://twitter.com/elonmusk/status/916397212891877376>
- 42 https://digitalassets.tesla.com/tesla-content/image/upload/IR/TSLA_Update_Letter_2017-4Q
- 43 <https://twitter.com/elonmusk/status/1041500594467270656?lang=ko>
- 44 <https://twitter.com/elonmusk/status/984882630947753984>
- 45 <https://ir.tesla.com/webcast-2018-05-02>
- 46 <https://www.youtube.com/watch?v=Hl1zEzVUV7w>
- 47 <https://www.youtube.com/watch?v=DyGrkeds5U>
- 48 <https://www.youtube.com/watch?v=Hl1zEzVUV7w>
- 49 <https://www.youtube.com/watch?v=RewrTJqc0wU&t=374s>

8부. 솔라시티, 이상과 허상 사이 (2016년)

- 1 <https://www.weforum.org/agenda/2023/05/electric-vehicles-ev-sales-growth-2022/>
- 2 <https://www.iea.org/energy-system/transport/electric-vehicles>
- 3 <https://www.visualcapitalist.com/global-wealth-distribution/>
- 4 <https://www.globalcitizen.org/en/content/oxfam-report-billionaires-inequality/>
- 5 <https://ncas.ac.uk/record-breaking-temperatures-are-driven-by-climate-change-and-el-nino/>
- 6 <https://cnevpost.com/2020/10/31/why-did-buffett-invest-in-byd-and-not-tesla/>
- 7 <https://www.popsci.com/story/environment/jeff-bezos-earth-fund-climate-change/>
- 8 <https://moneymade.io/learn/article/larry-page-net-worth>
- 9 https://www.ipcc.ch/report/ar6/syr/downloads/report/IPCC_AR6_SYR_SPM.pdf
- 10 https://www.greencarreports.com/news/1131215_tesla-existed-before-elon-musk-founders-on-how-they-pitched-the-idea
- 11 <https://chargedevs.com/newswire/tesla-founders-martin-eberhard-and-marc-tarpenning-talk-evs/>
- 12 <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/why-mind-bogglingly-stupid-hydrogen-powered-cars-are-not-going-away-55328443>
- 13 <https://eta.lbl.gov/news/redefining-clean-hydrogen-colors>
- 14 <https://www.nationalgrid.com/stories/energy-explained/hydrogen-colour-spectrum>
- 15 <https://www.youtube.com/watch?v=4sn0ecqZgog>
- 16 <https://marketrealist.com/p/why-is-elon-musk-against-hydrogen/>

- 17 <https://www.mining.com/web/forrest-takes-on-musk-in-hydrogen-versus-evs-debate/>
- 18 <https://rmi.org/clean-energy-101-hydrogen/>
- 19 <https://news.samsung.com/us/samsung-tesla-collaboration-ces-2024-smarththings-energy/>
- 20 https://www.youtube.com/watch?v=NvClhn7_FXI
- 21 <https://www.fastcompany.com/40422076/the-real-story-behind-elon-musks-2-6-billion-acquisition-of-solarcity-and-what-it-means-for-teslas-future-not-to-mention-the-planets>
- 22 <https://energytheory.com/tesla-powerwall-3-vs-powerwall-2/>
- 23 <https://ir.tesla.com/#quarterly-disclosure>

9부. 망한다고 했지만, 세계 판매량 1위로 올라선 모델 Y (2020년)

- 1 <https://www.dailymail.co.uk/sciencetech/article-2022648/Sorry-electric-cars-waste-space.html>
- 2 <https://www.forbes.com/sites/jimcollins/2019/08/21/tesla-has-failed-massively-as-a-public-company/?sh=332e49f11dc2>
- 3 <https://www.statista.com/statistics/289813/most-dependable-car-brands/>
- 4 노지 츠넨요시, 《도요타 이야기》, 청림출판, 프롤로그 참고
- 5 <https://www.youtube.com/watch?v=TUKpxjAftnk>
- 6 호리키리 도시오, 《도요타의 원가》, 한국경제신문사, 3장 참고
- 7 호리키리 도시오, 《도요타의 원가》, 한국경제신문사
- 8 <https://www.youtube.com/watch?v=ky1Z2klPalw>
- 9 <https://www.automotivehalloffame.org/honoree/clearence-w-avery/>
- 10 <https://corporate.ford.com/articles/history/moving-assembly-line.html>
- 11 <https://media.ford.com/content/fordmedia/fna/us/en/features/game-changer--100th-anniversary-of-the-moving-assembly-line.html>
- 12 <https://www.youtube.com/watch?v=3f0Hx-Ncdu8>
- 13 <https://www.businessinsider.com/toyota-president-tesla-is-restaurant-without-real-chef-or-kitchen-2020-11>
- 14 <https://www.cnn.com/2022/10/02/toyota-ceo-akio-toyoda-electric-vehicles-happy-dance.html>
- 15 <https://spectrum.ieee.org/the-ev-transition-explained-2658797703>
- 16 https://toyotatimes.jp/en/toyota_news/112.html
- 17 <https://cleantechnica.com/2023/11/08/lets-go-gigacasting/>
- 18 <https://pressroom.toyota.com/toyota-provides-update-on-safety-recall-involving-2023-model-year-bz4x-vehicles/>
- 19 <https://asia.nikkei.com/Opinion/Toyota-is-going-electric-but-new-CEO-must-step-on-the-gas>
- 20 <https://toyotatimes.jp/en/series/masters/028.html>
- 21 <https://3dprint.com/305172/305172/>

- 22 <https://www.iaa-mobility.com/en/newsroom/news/lead-topics/iaa-mobility-2023-press-day-highlight>
- 23 <https://www.youtube.com/watch?v=VKvLM6MS6WI&t=856s>
- 24 <https://www.youtube.com/watch?v=VKvLM6MS6WI&t=102s>
- 25 <https://www.youtube.com/watch?v=Hl1zEzVUV7w>
- 26 <https://www.businessinsider.com/tesla-model-y-battery-zero-repairability-insurance-premiums-sandy-munro-2023-3>
- 27 <https://www.youtube.com/watch?v=zxMwsDK502E&list=PL7NfRU7h49Csi4KV58d9mzl283qPKRTZU&index=27>
- 28 <https://www.autoblog.com/2024/03/30/teslas-25000-car-means-tossing-out-the-100-year-old-assembly-line/>
- 29 <https://www.youtube.com/watch?v=Hl1zEzVUV7w>
- 30 https://www.bizjournals.com/tampabay/inno/stories/news/2023/12/19/tesla-executive-florida-making-electric-boat-r30.html?csrc=6398&taid=65817ec0010d8800015de38a&utm_campaign=trueAnthemTrendingContent&utm_medium=trueAnthem&utm_source=twitter
- 31 <https://www.marketsandmarkets.com/Market-Reports/electric-boat-market-260762373.html>
- 32 <https://www.cnn.com/2019/05/02/elon-musk-on-investor-call-autonomy-will-make-tesla-a-500b-company.html>
- 33 <https://www.ibtimes.com/tesla-execs-working-elon-musk-have-dramatically-higher-turnover-rate-2813706>
- 34 <https://www.axios.com/local/tampa-bay/2023/12/19/blue-innovations-group-electric-boat-tesla-pinellas-park>
- 35 https://www.youtube.com/watch?v=remZ1KMR_Z4&t=4302s
- 36 틈 힌긔스, 《테슬라 전기차 전쟁의 설계자》, 라이온북스, 25장 사보타주 참고
- 37 <https://electrek.co/2021/08/09/tesla-battery-cell-material-recovery-new-recycling-process/>
- 38 <https://www.youtube.com/watch?v=Hl1zEzVUV7w>
- 39 <https://www.youtube.com/watch?v=RwrTJqc0wU&t=374s>
- 40 https://www.youtube.com/watch?v=bZNL_8bUz6A&t=1490s
- 41 https://www.marklines.com/en/report/rep2539_202309
- 42 <https://digitalassets.tesla.com/tesla-contents/image/upload/IR/TSLA-Q4-2023-Update.pdf>
- 43 <https://www.kangnamtimes.com/business/article/67647/>
- 44 https://www.mckinsey.com/~media/McKinsey/Industries/Automotive%20and%20Assembly/Our%20Insights/Electrifying%20insights%20How%20automakers%20can%20drive%20electrified%20vehicle%20sales%20and%20profitability/Electrifying%20insights%20-%20How%20automakers%20can%20drive%20electrified%20vehicle%20sales%20and%20profitability_vF.ashx
- 45 <https://www.edfenergy.com/electric-cars/batteries>

10부. 슈퍼컴퓨터 도조라는 변수 (2021년)

- 1 <https://news.yahoo.com/tech/elon-musk-likely-inspired-boston-130655422.html>
- 2 <https://www.youtube.com/watch?v=ABbDB6xri8o&t=79>
- 3 <https://www.shine.cn/biz/tech/2307069201/>
- 4 <https://www.maximizemarketresearch.com/market-report/us-artificial-intelligence-ai-market/11352/>
- 5 <https://bluetree.digital/ai-industry-growth-metrics/>
- 6 <https://bluetree.digital/ai-industry-growth-metrics/>
- 7 <https://www.iea.org/reports/global-ev-outlook-2024/executive-summary>
- 8 <https://youtu.be/TDm6Snkle70?si=qBKZ68bjNQprCQHb>
- 9 <https://www.bosch-presse.de/pressportal/de/en/bosch-and-basf-expand-their-cooperation-for-digital-agriculture-202752.html>
- 10 <https://x.com/farzyness/status/1763325378071007643>
- 11 맥스 테그마크 《맥스 테그마크의 라이프 3.0》, 동아사이, 1. 논란들 참고
- 12 <https://www.independent.co.uk/tech/stephen-hawking-artificial-intelligence-could-wipe-out-humanity-when-it-gets-too-clever-as-humans-could-become-like-ants-being-stepped-on-a6686496.html>
- 13 <https://www.thedefensepost.com/2023/06/02/us-drone-attacks-operator/>
- 14 <https://www.independent.co.uk/tech/ai-drone-us-military-kill-human-operator-b2350194.html>
- 15 <https://gizmodo.com/google-is-helping-the-pentagon-build-ai-for-drones-1823464533>
- 16 <https://www.jurist.org/news/2021/12/un-chief-calls-for-action-against-autonomous-weapons/>
- 17 <https://www.youtube.com/watch?v=qpoRO378qRY&t=1s>
- 18 https://ocw.mit.edu/courses/6-042j-mathematics-for-computer-science-fall-2010/18b5495f7408055f9679e3afebb108ab_MIT6_042JF10_chap10.pdf
- 19 <https://ko.khanacademy.org/computing/computer-science/algorithms/recursive-algorithms/a/recursion>
- 20 <https://www.cs.cmu.edu/~epxing/Class/10715/reading/McCulloch.and.Pitts.pdf>
- 21 브라이언 W. 커니핸, 《1일 1로그 100일 완성 IT 지식》, 인사이드, DATA 90. 인공지능의 겨울 참고
- 22 <https://ko.khanacademy.org/computing/computer-science/algorithms/towers-of-hanoi/a/towers-of-hanoi-continued>
- 23 <https://e4tp.com/highlights-from-tesla-ai-day-2021/>
- 24 <https://www.youtube.com/watch?v=ABbDB6xri8o>
- 25 <https://www.hpcwire.com/2021/08/20/enter-dojo-tesla-reveals-design-for-modular-supercomputer-d1-chip/>
- 26 <https://www.youtube.com/watch?v=cdiD-9MMpb0&t=11805s>
- 27 <https://www.britannica.com/technology/MYCIN>
- 28 <https://en.wikipedia.org/wiki/Xcon>

- 29 <https://www.nvidia.com/ko-kr/on-demand/session/gtcspring23-s52092/>
- 30 https://proceedings.neurips.cc/paper_files/paper/2012/file/c399862d3b9d6b76c8436e924a68c45b-Paper.pdf
- 31 https://image-net.org/static_files/files/pascal_ilsvrc.pdf
- 32 How we teach computers to understand pictures <https://www.youtube.com/watch?v=40RiCqvRoMs&t=150s>
- 33 <https://www.nvidia.com/ko-kr/about-nvidia/press-releases/2010/geforce-gtx-580-world-fastest-dx11-gpu-press-20101110/>
- 34 <https://www.publichealth.columbia.edu/news/what-bayesian-modeling>
- 35 <https://youtu.be/DxREm3s1sCA?si=4mPLTUXUOWhrrYh7>
- 36 https://www.insidermonkey.com/blog/tesla-inc-nasdaqtsla-q1-2024-earnings-call-transcript-1291673/#google_vignette
- 37 <https://www.scienceabc.com/innovation/stephen-hawking-cheek-communication-help-computer-speech-generating-device.html>
- 38 <https://twitter.com/elonmusk/status/1380315654524301315>
- 39 닉 보스트롬, 《슈퍼인텔리전스》, 까치, 1장. 기계지능의 미래에 대한 몇 가지 의견 참고
- 40 <https://www.oxfordmartin.ox.ac.uk/blog/nick-bostrom-on-artificial-intelligence/>
- 41 닉 보스트롬 《슈퍼인텔리전스》, 까치, 크나큰 기대 참고
- 42 맥스 테그마크 《맥스 테그마크의 라이프 3.0》, 동아사이, 논란들 참고
- 43 <https://siliconangle.com/2023/10/31/google-brain-founder-andrew-ng-says-threat-ai-causing-human-extinction-overblown/>
- 44 <https://milkeninstitute.org/panel/15768/conversation-elon-musk>
- 45 <https://nextgeninvent.com/blogs/generative-ai-views-of-elon-musk-and-bill-gates/>
- 46 <https://x.com/WholeMarsBlog/status/1517626832241057792>
- 47 <https://www.youtube.com/watch?v=qpoRO378qRY&t=1s>
- 48 <https://www.youtube.com/watch?v=SEkGLj0bwAU>
- 49 <https://jewishbusinessnews.com/2024/05/15/openai-chief-scientist-ilya-sutskever-announces-departure/>
- 50 <https://dnyuz.com/2024/05/14/openais-chief-scientist-and-co-founder-is-leaving-the-company/>
- 51 <https://techxplore.com/news/2024-05-openai-founder-ilya-sutskever-departure.html>
- 52 <https://www.courthousenews.com/elon-musk-sues-openai-over-ai-threat/>
- 53 <https://www.courthousenews.com/elon-musk-sues-openai-over-ai-threat/>
- 54 <https://www.youtube.com/watch?v=akXMYvKjUxM>
- 55 <https://www.indiatoday.in/technology/news/story/elon-musk-says-there-is-around-10-to-20-percent-chances-of-ai-destroying-humanity-2521670-2024-04-01>
- 56 <https://academic.oup.com/mind/article/LIX/236/433/986238>
- 57 <https://humsci.stanford.edu/feature/study-finds-chatgpts-latest-bot-behaves-humans-only-better>
- 58 <https://x.com/sama/status/1599668808285028353>
- 59 <https://x.com/elonmusk/status/1676024766744936448>

- 60 <https://humsci.stanford.edu/feature/study-finds-chatgpts-latest-bot-behaves-humans-only-better>
- 61 <https://www.cambridge.org/core/journals/design-science/article/design-thinking-fast-and-slow-a-framework-for-kahnemans-dualsystem-theory-in-design/A200DC637BBDC982D288FC4F8A112DE7>
- 62 <https://www.youtube.com/watch?v=JJPWliu-BUw>
- 63 <https://www.gsb.stanford.edu/insights/just-your-brain-chatgpt-solves-problems-better-when-it-slows-down>
- 64 <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/hollywood-strikes-highlight-potential-labor-force-turmoil-over-ai-to-come-78820418>
- 65 <https://www.kcrw.com/news/shows/press-play-with-madeleine-brand/ai-gascon-vromans-dick-turpin/sora-hollywood>
- 66 <https://www.hollywoodreporter.com/business/business-news/tyler-perry-ai-alarm-1235833276/>
- 67 <https://futureoflife.org/podcast/on-consciousness-morality-effective-altruism-myth-with-yuval-noah-harari-max-tegmark/>
- 68 <https://ideas.ted.com/the-rise-of-the-useless-class/>

11부. 불안한 프로젝트 테슬라 세미 (2022년)

- 1 <https://topelectricsuv.com/news/tesla/tesla-semi-all-we-know-feb-2022/>
- 2 <https://www.trucknews.com/sustainability/nikola-sees-great-potential-for-hydrogen-fuel-cell-electric-trucks-in-canada/1003184580/>
- 3 https://h2fcp.org/by_the_numbers
- 4 https://www.energy.gov/sites/prod/files/2020/07/f76/USDOE_FE_Hydrogen_Strategy_July2020.pdf#:~:text=URL%3A%20https%3A%2F%2Fwww.energy.gov%2Fsites%2Fprod%2Ffiles%2F2020%2F07%2Ff76%2FUSDOE_FE_Hydrogen_Strategy_July2020.pdf%0AVisible%3A%200%25%20
- 5 <https://www.jksmer.or.kr/articles/xml/k22N/>
- 6 <https://www.gov.ca.gov/2023/05/25/governor-newsom-updates-the-roadmap-to-californias-clean-energy-future/>
- 7 <https://www.youtube.com/watch?v=sXg1J6WCLhY>
- 8 <https://www.youtube.com/watch?v=tY37muDxFRI>
- 9 <https://www.youtube.com/watch?v=5RRmepp7i5g&t=168s>
- 10 <https://www.youtube.com/watch?v=l-BVM673pDs&t=155s>
- 11 <https://www.epa.gov/greenvehicles/fast-facts-transportation-greenhouse-gas-emissions>
- 12 <https://www.ncei.noaa.gov/access/billions/>
- 13 <https://www.gov.ca.gov/2023/04/28/california-approves-worlds-first-regulation-to-phase-out-dirty-combustion-trucks-and-protect-public-health/>
- 14 <https://www.epa.gov/transportation-air-pollution-and-climate-change/carbon-pollution-transportation>

- 15 <https://www.eia.gov/todayinenergy/detail.php?id=48896>
- 16 https://autos.yahoo.com/elon-musk-says-tech-apos-140000947.html?guccounter=1&guce_referrer=aHR0cHM6Ly9jaGF0Z3B0LmNvbS8&guce_referrer_sig=AQAAALypwm7nPGqy3YWtYW3ba6JWgKdLnM4Y5IOlxEHs0vbxJtV988Wqdnvmcqq7vALDheG_NcqEmvXiTikHr26BMD-Gh1xPpSN0Q6ZXB0Fae7d-PA2Pf61Qw-K43JWmiiuHksJptlvgltsoqpQzcjZplfxi6AZNA4lpmrhOUalMovlJ
- 17 <https://www.fmcsa.dot.gov/regulations/hours-of-service>
- 18 <https://www.youtube.com/watch?v=l-BVM673pDs&t=155s>
- 19 <https://www.youtube.com/watch?v=l-BVM673pDs&t=155s>
- 20 <https://www.nrel.gov/news/program/2021/industry-experts-researchers-put-charging-systems-for-electric-trucks-to-test.html>
- 21 <https://www.youtube.com/watch?v=l-BVM673pDs&t=155s>
- 22 <https://landline.media/michigan-senate-panel-considers-weight-increase-for-electric-trucks/>
- 23 https://www.youtube.com/watch?v=remZ1KMR_Z4&t=4302s
- 24 <https://www.truckinginfo.com/10209063/hdt-2023-fact-book-class-8-truck-orders-and-backlogs-among-key-equipment-concern>

12부. 옵티머스의 숨겨진 일론 머스크의 빅픽처 (2023년)

- 1 https://www.youtube.com/watch?v=g-YDNe_N5DE
- 2 <https://www.alixpartners.com/newsroom/2022-alixpartners-global-automotive-outlook/>
- 3 <https://www.ft.com/content/8df00b42-4e3f-4a45-b665-2726720105e0>
- 4 <https://www.youtube.com/watch?v=qfhh8s65lp4>
- 5 <https://sgp.fas.org/crs/misc/IF11101.pdf>
- 6 <https://youtu.be/cLVdsZ3l5os?si=RmxYJVneh7g3mSLW>
- 7 월터 아이작슨, 《일론 머스크》, 21세기북스, 64장 옵티머스의 탄생 참고
- 8 https://www.youtube.com/watch?v=W0_DPiOPmFO
- 9 <https://www.dailymail.co.uk/sciencetech/article-12869629/Tesla-robot-ATTACKS-engineer-companys-Texas-factory-violent-malfunction-leaving-trail-blood-forcing-workers-hit-emergency-shutdown-button.html>
- 10 <https://twitter.com/elonmusk/status/1740101958088954143>
- 11 <https://incidentdatabase.ai/cite/24/#:~:text=Sean%20McGregor%20CSETv0%20Taxonomy%20Classifications,him%20to%20a%20metal%20plate>
- 12 <https://www.sciencealert.com/volkswagen-worker-grabbed-and-killed-by-robot-in-german-plant>
- 13 <https://kawasakirobotics.com/asia-oceania/robots-category/extra-large-payloads/>
- 14 <https://twitter.com/elonmusk/status/934888089058549760>
- 15 스트로브 라이트(strobe light)는 빠르게 움직이는 물체를 시각적으로 포착하려고 사용하는 장치다.

- 16 월터 아이작슨, 《일론 머스크》, 21세기 북스, 64장 참고
- 17 <https://www.youtube.com/watch?v=tF4DML7FIWk&t=6s>
- 18 <https://www.toolify.ai/ai-news/the-ultimate-showdown-tesla-bot-vs-boston-dynamics-atlas-2773719>
- 19 <https://bostondynamics.com/blog/flipping-the-script-with-atlas/>
- 20 https://www.theregister.com/2021/08/18/boston_dynamics_parkour/
- 21 <https://www.therobotreport.com/how-boston-dynamics-robots-learn-to-dance/>
- 22 월터 아이작슨, 《일론 머스크》, 21세기북스, 77장 옵티머스 프라임 참고
- 23 <https://www.youtube.com/watch?v=j0z4FweCy4M&t=7623s>
- 24 <https://www.youtube.com/watch?v=XiQkeWOFwmk>
- 25 <https://www.youtube.com/watch?v=cLVdsZ3l5os&t=6217s>
- 27 <https://www.youtube.com/watch?v=cdiD-9MMpb0>
- 28 <https://www.digitaltrends.com/cool-tech/7-times-hondas-asimo-bot-showed-off-its-skills/>
- 29 <https://bostondynamics.com/blog/spot-to-the-rescue/>
- 30 <https://www.youtube.com/watch?v=cLVdsZ3l5os&t=6217s>
- 31 <https://spectrum.ieee.org/boston-dynamics-spot-robot-dog-now-available>
- 32 <https://www.army-technology.com/projects/petman/?cf-view>
- 33 <https://robotsguide.com/robots/petman>
- 34 <https://uploads3.craft.co/uploads/craft/source/document/37582/c4ee5a56680f4616.pdf>
- 35 <https://www.tesla.com/AI>
- 36 <https://spectrum.ieee.org/atlas-humanoid-robot-ceo-interview>
- 37 <https://www.youtube.com/watch?v=cpraXaw7dyc>
- 38 <https://www.youtube.com/watch?v=cdiD-9MMpb0>
- 39 <https://www.youtube.com/watch?v=Hl1zEzVUV7w>

13부. 사이버트럭에서 비친 화성 진출 목표 (2023년)

- 1 <https://carnewschina.com/2024/01/29/tesla-cybertruck-generates-massive-interest-in-china-despite-sales-restrictions/>
- 2 월터 아이작슨, 《일론 머스크》, 21세기북스, 51장 사이버트럭 참고
- 3 [https://en.wikipedia.org/wiki/Interstate_405_\(California\)](https://en.wikipedia.org/wiki/Interstate_405_(California))
- 4 Thomas L. Friedman <Hot, Flat, and Crowded: Why We Need a Green Revolution--and How It Can Renew America> 16. China for a Day (but Not for Two) 참고
- 5 <https://www.fhwa.dot.gov/policyinformation/tables/02.cfm>
- 6 <https://www.energy.gov/eere/vehicles/articles/fotw-1040-july-30-2018-average-vehicle-occupancy-remains-unchanged-2009-2017>
- 7 <https://aaafoundation.org/american-driving-survey-2020-2021/>
- 8 <https://afdc.energy.gov/data/10310>

- 9 월터 아이작슨, 《일론 머스크》, 21세기북스, 51장 사이버트릭 참고
- 10 <https://www.youtube.com/watch?v=teRRk-0KHus>
- 11 <https://x.com/elonmusk/status/1197627433970589696>
- 12 에릭 버거, 《리프트오프》, 초사흘달, 1장 초창기 참고
- 13 <https://www.teslarati.com/icbm-rocket-motors-mean-access-space/>
- 14 <https://www.latimes.com/archives/la-xpm-2003-apr-22-fi-spacex22-story.html>
- 15 에릭 버거, 《리프트오프》, 초사흘달, 4장. 1차 발사 참고
- 16 <https://nextspaceflight.com/launches/details/77>
- 17 에릭 버거, 《리프트오프》, 초사흘달, 9장 8주 참고
- 18 <https://www.cbsnews.com/news/billionaire-elon-musk-on-2008-the-worst-year-of-my-life/>
- 19 <https://meaww.com/how-did-elon-musk-son-nevada-alexander-die-sudden-infant-death-wife-emotional-manipulative>
- 20 <https://www.independent.co.uk/news/world/americas/justine-musk-elon-musk-dying-son-b2234938.html>
- 21 월터 아이작슨, 《일론 머스크》, 21세기 북스, 16장 참고
- 22 <https://www.the-sun.com/news/5763920/elon-musk-father-child-stepdaughter/>
- 23 <https://finance.yahoo.com/news/former-spacex-exec-explains-elon-152840164.html?guccounter=1>
- 24 <https://www.ceoinfluencers.com/how-elon-musk-learn-rocket-science/>
- 25 애슐리 반스, 《일론 머스크, 미래의 설계자》, 김영사, 제9장 스페이스 엑스의 도전 참고
- 26 월터 아이작슨, 《일론 머스크》, 21세기 북스, 19장 참고
- 27 https://www.youtube.com/live/Hl1zEzVUV7w?si=y5_OMKqgsaQSQjnb
- 28 <https://www.capgemini.com/insights/expert-perspectives/the-growing-need-for-private-5g-networks-in-manufacturing-plants/>
- 29 <https://networkbuilders.intel.com/solutionslibrary/5g-private-network-for-smart-factory>
- 30 https://www.youtube.com/live/Hl1zEzVUV7w?si=y5_OMKqgsaQSQjnb
- 31 https://www.youtube.com/watch?v=xTH3Nm_Ca1g&t=455s
- 32 <https://www.popularmechanics.com/space/rockets/a25953663/elon-musk-spacex-bfr-stainless-steel/>
- 33 월터 아이작슨, 《일론 머스크》, 21세기북스, 53장 스타십 참고
- 34 <https://www.popularmechanics.com/space/rockets/a25953663/elon-musk-spacex-bfr-stainless-steel/>
- 35 애슐리 반스, 《일론 머스크, 미래의 설계자》, 김영사, 제9장 스페이스 엑스의 도전 참고
- 36 <https://judealuminum.com/2xxx-series/#::~:~:text=Aerospace%20industry%3A%20The%202xxx%20series,for%20achieving%20lightweight%20aircraft%20designs>
- 37 <https://www.lightmetallage.com/news/industry-news/aerospace/how-light-metals-help-spacex-land-falcon-9-rockets-with-astonishing-accuracy/>
- 38 https://www.researchgate.net/profile/Tobias-Geissenberger/publication/369245762_SpaceX_Moving_from_Accumulating_Assets_for_Cost-Competitive_Rocket_

Launches_to_Integrating_along_the_Firm%27s_Meta-Theory_Individual_Report/
links/6411d6f266f8522c38a8853d/SpaceX-Moving-from-Accumulating-Assets-for-Cost-
Competitive-Rocket-Launches-to-Integrating-along-the-Firms-Meta-Theory-Individual-
Report.pdf?origin=publication_detail#:~:text=SpaceX%20does%20not%20file%20
patents%2C,the%20lack%20of%20patents

- 39 애슐리 반스, 《일론 머스크》, 김영사, 제9장 스페이스 엑스의 도전 참고
- 40 <https://www.popularmechanics.com/space/rockets/a25953663/elon-musk-spacex-bfr-stainless-steel/>
- 41 <https://worldsteel.org/media/steel-stories/innovation/spacex-relies-on-stainless-steel-for-starship-mars-rocket/#:~:text=In%20the%20cold%20darkness%20of%20space%2C%20the%20temperature,not%20become%20brittle%20even%20at%20very%20low%20temperatures.>
- 42 월터 아이작슨, 《일론 머스크》, 21세기북스, 53장 스타십 참고
- 43 <https://www.businessinsider.com/why-spacex-starship-is-black-and-silver-2023-3>
- 44 <https://www.kbb.com/best-cars/top-10-25-best-selling-cars-trucks-suvs/>
- 45 <https://www.cnn.com/2023/06/20/ford-ceo-didnt-hesitate-on-the-tesla-deal-its-good-for-customers.html>
- 46 https://youtu.be/vsGrFYD5Nfs?si=Sw4v_2EOMKRXAeV6
- 47 <https://youtu.be/OyrTLyYlvNI?si=n9kulrrPJT8qcbX4>
- 48 <https://finance.yahoo.com/news/elon-musk-says-tesla-dug-152244636.html>
- 49 <https://www.youtube.com/watch?v=zxMwsDK502E&list=PL7NfRU7h49Csi4KV58d9mzl283qPKRTZU&index=26>
- 50 VW to invest up to \$5bn in Tesla rival Rivian

14부. 불가능해 보이는 도전, 로보택시 (2025년)

- 1 <https://www.youtube.com/watch?v=q5D55G7Ejs8>
- 2 <https://www.cnn.com/video/2019/04/23/elon-musk-says-tesla-will-have-robotaxis-on-the-road-by-2020.html>
- 3 <https://www.cnn.com/2019/05/02/elon-musk-on-investor-call-autonomy-will-make-tesla-a-500b-company.html>
- 4 <https://ca.finance.yahoo.com/news/tesla-robotaxis-transform-society-more-than-anything-else-rbc-171730957.html>
- 5 안드레아스 헤르만, 발터 브레너, 루퍼트 슈타들러 《자율 주행》, 한빛비즈, 챕터 29 참고
- 6 <https://aaafoundation.org/american-driving-survey-2020-2021/>
- 7 <https://www.energy.gov/eere/vehicles/lightweight-and-propulsion-materials>
- 8 <https://www.nhtsa.gov/press-releases/2022-traffic-deaths-2023-early-estimates>
- 9 <https://ca.finance.yahoo.com/news/elon-musk-promises-tesla-robotaxi-094228725.html>
- 10 <https://www.macrumors.com/roundup/apple-car/>
- 11 <https://www.thenationalnews.com/business/technology/2023/07/09/uae-pushes-ahead->

- with-autonomous-vehicle-adoption-as-it-grants-first-self-driving-licence/
- 12 <https://www.sae.org/podcasts/tomorrow-today/episodes/john-deere-brings-precision-to-agriculture-through-starfire-network>
 - 13 <https://www.deere.com/en/our-company/static/john-deere-partnership-with-spacex/>
 - 14 https://www.cat.com/en_US/by-industry/mining/ces.html
 - 15 <https://www.mckinsey.com/capabilities/mckinsey-digital/our-insights/the-top-trends-in-tech#new-and-notable>
 - 16 <https://www.youtube.com/watch?v=Ucp0TTmvqOE>
 - 17 <https://www.therobotreport.com/waymo-ending-lidar-sales-to-other-companies/>
 - 18 <https://www.seyond.com/seyond-to-deliver-high-performance-lidar-to-avikus-for-autonomous-boat-technology/>
 - 19 https://www.youtube.com/watch?v=eR_LC_ApLGg
 - 20 <https://investors.luminartech.com/news-events/press-releases/detail/87/luminar-day-a-new-era-luminar-achieves-global-start-of>
 - 21 <https://news.yahoo.com/us-opens-probe-cruise-robotaxi-111504937.html>
 - 22 <https://www.youtube.com/watch?v=cDiD-9MMpb0&t=11805s>
 - 23 <https://www.industryweek.com/technology-and-iiot/emerging-technologies/article/21976810/mobileye-parts-ways-with-tesla>
 - 24 <https://www.latimes.com/business/la-fi-hy-mobileye-tesla-20160726-snap-story.html>
 - 25 <https://www.mobileye.com/blog/volkswagen-id-buzz-mobileye-drive-iaa-mobility-2023/>
 - 26 <https://www.youtube.com/watch?v=W1JBAfV4Io&list=PL7NfRU7h49CsTsHalXFyhMNG3X9AGp-vU&index=15>
 - 27 <https://www.dw.com/en/toyota-cuts-production-amid-chip-shortage-and-covid/a-58908187>
 - 28 월터 아이작슨, 《일론 머스크》, 21세기북스, 36장 프리몬트의 공장 참고
 - 29 <https://www.businessinsider.in/elon-musk-says-building-the-factory-is-one-hundred-times-harder-than-building-a-car/articleshow/68427476.cms>
 - 30 애슐리 반스, 《일론 머스크, 미래의 설계자》, 김영사, 제1장 일론 머스크가 꿈꾸는 세상 참고
 - 31 <https://www.businessinsider.com/elon-musk-sergey-brin-friends-years-alleged-affair-2022-7#:~:text=The%20years-long%20relationship%20between%20Elon%20Musk%20and%20fellow,during%20the%202008%20financial%20crisis%2C%20according%20to%20WSJ.>
 - 32 <https://people.com/nicole-shanahan-moving-on-1-year-after-elon-musk-sergey-brin-story-exclusive-7556751>
 - 33 <https://finance.yahoo.com/news/elon-musk-almost-sold-tesla-151121693.html>
 - 34 <https://www.lgt.com/global-en/market-assessments/insights/entrepreneurship/demis-hassabis-ai-entrepreneur-tech-titan-polymath-163572>
 - 35 <https://x.com/elonmusk/status/1369051431903268865>
 - 36 <https://x.com/elonmusk/status/1562956451538014209>
 - 37 <https://www.motortrend.com/news/general-motors-apple-carplay-decision/>

에필로그. 인류의 미래를 선도하는 도전의 기록

- 1 <https://www.youtube.com/watch?v=Hl1zEzVUV7w&t=6184s>
- 2 <https://www.bloomberg.com/news/articles/2009-06-24/can-tesla-become-a-real-automaker>
- 3 토머스 프리드먼, 《뜨겁고 평평하고 붐비는 세계》, 21세기북스, 5장 지구이변 참고
- 4 <팰컨 헤비: 화성을 향하다>, 다큐멘터리 인터뷰 참고
- 5 에릭 버거, 《리프트오프》 초사흘달, 1장. 초창기 참고
- 6 <https://www.nasaspaceflight.com/2023/12/falcon-roundup/>